

Kreators Guild — Website User Guide

A walkthrough of the Kreators Guild website (kreatorguild.org): what every page does, how to get around, and what each feature means. Screenshots were captured from the live site.

Two products, one site. The bright pages are the **Kreators Guild** nonprofit (STEM education). One section — **Kuriosity** — is a separate, *in-development* family-AI product with its own dark "cosmic" look. They share a navigation bar and footer.

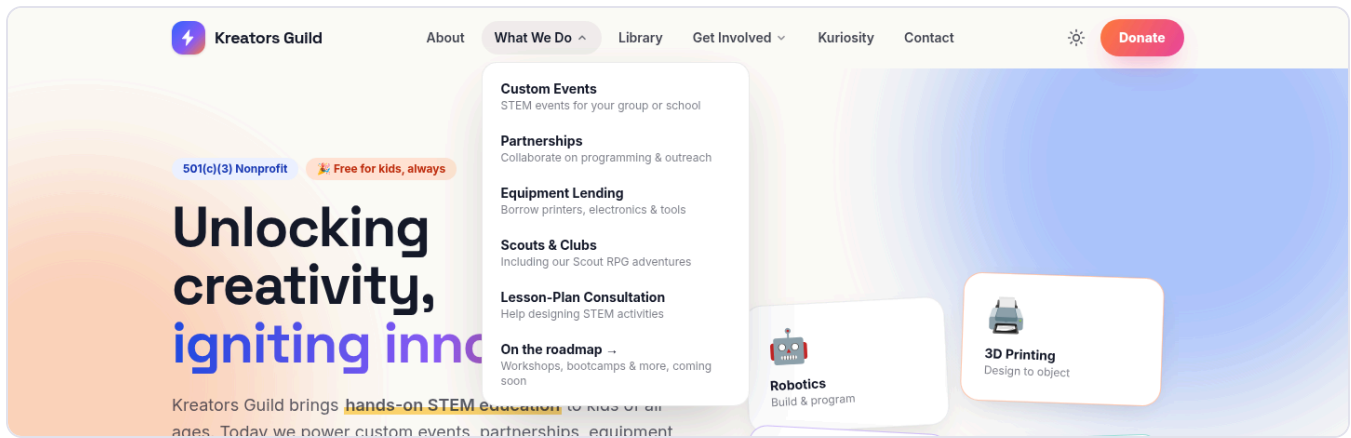
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1. Getting around (global features)

Every page shares the same **header** (top) and **footer** (bottom).

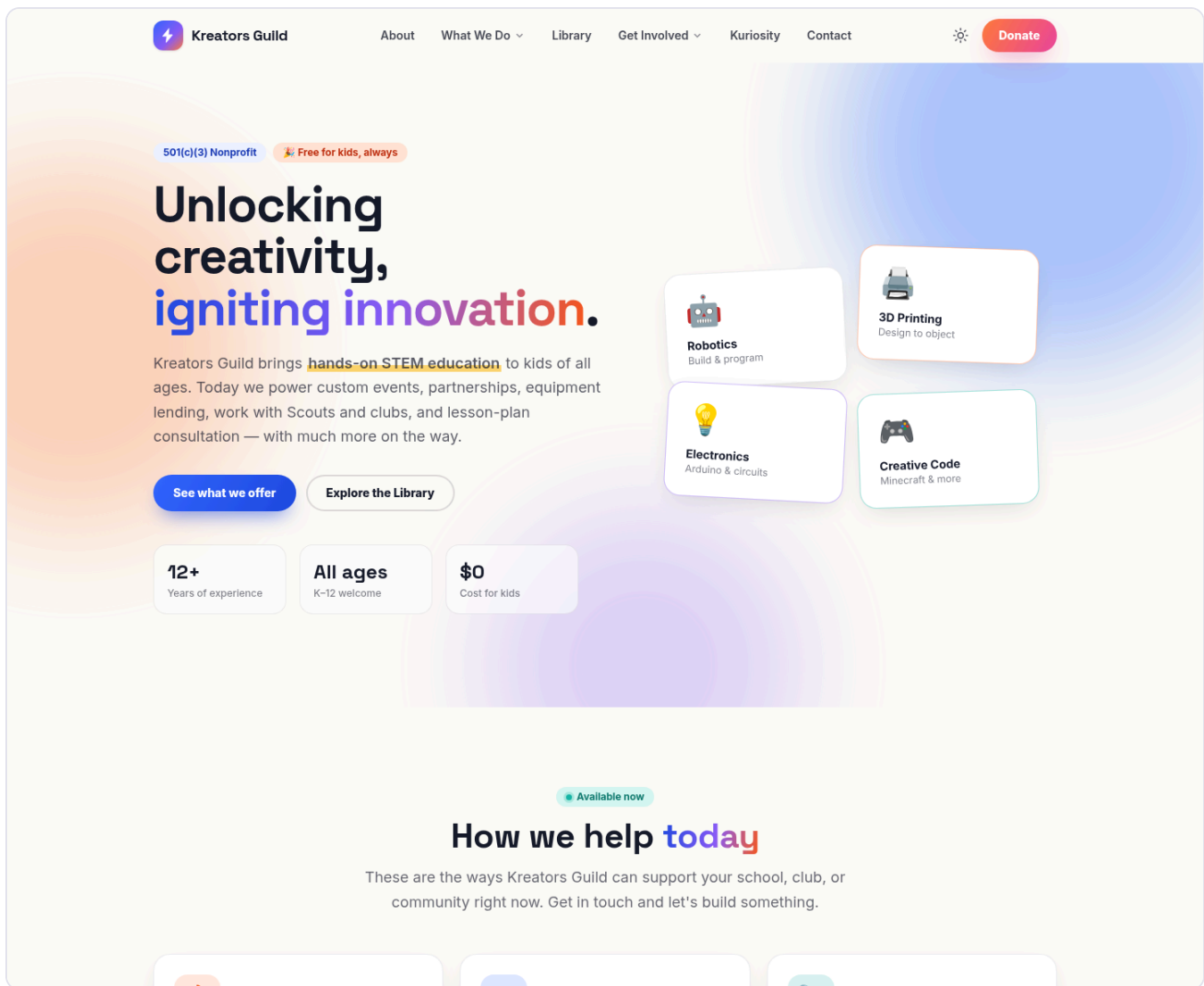
Header



- **Logo** (left) — clicking it always returns you to the Home page.
- **Menu links** — About, What We Do, Library, Get Involved, Kuriosity, Contact.
- **Dropdowns** — What We Do and Get Involved open a panel on hover (desktop) listing their sub-pages with short descriptions. In the screenshot above, *What We Do* shows the five things the Guild offers today, plus an "On the roadmap →" link to what's coming.
- **Theme toggle** (☀️/🌙) — switches the whole site between light and dark. Your choice is remembered on your next visit.
- **Donate** button — a colorful shortcut to the Donate page, always visible.
- The header is transparent at the top of a page and gains a subtle background once you scroll, so it stays readable over any section.

Footer (bottom of every page) repeats the main links in tidy columns — *What We Do, Library, Get Involved, Organization* — plus YouTube/GitHub icons and the Terms/Privacy links.

2. Home



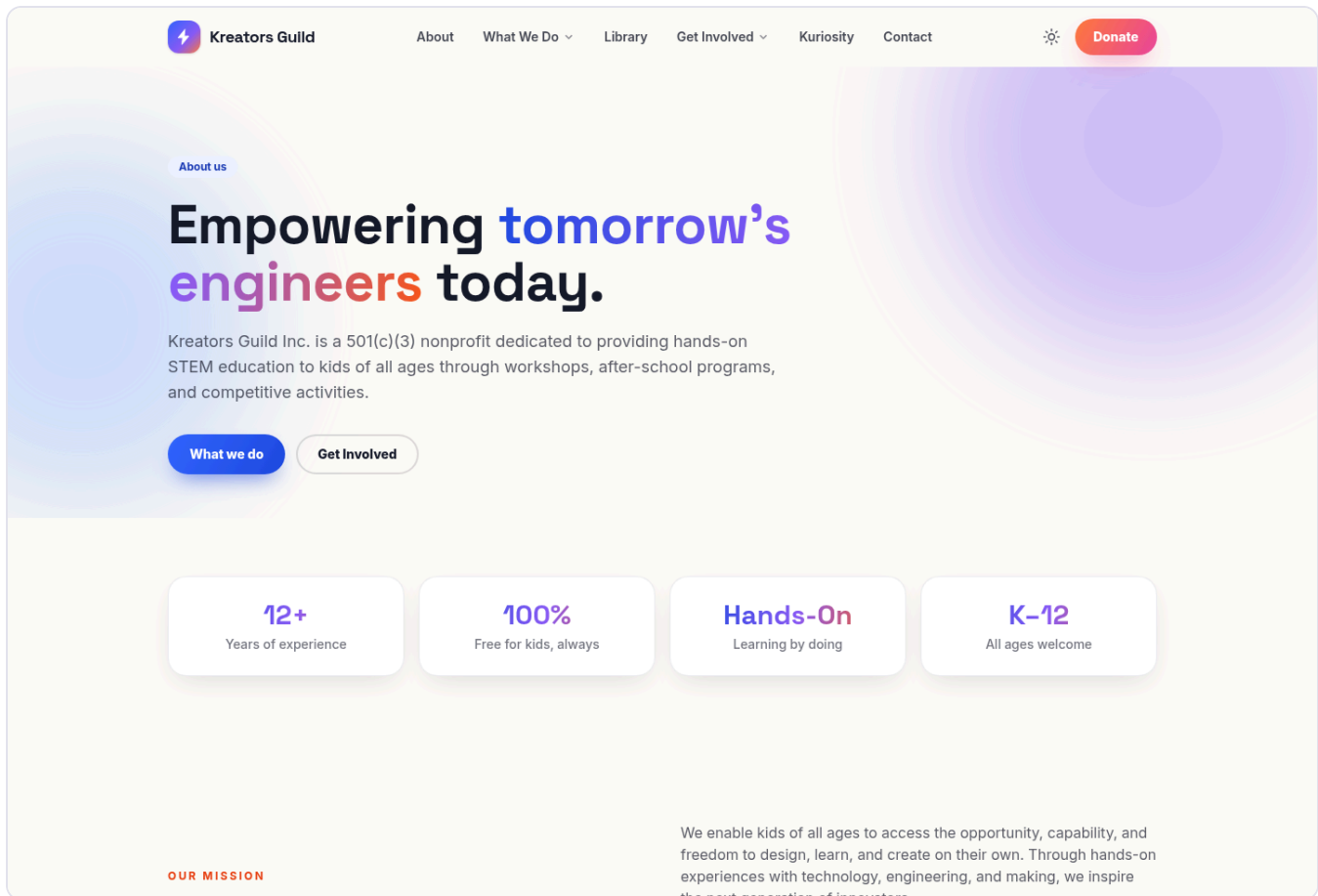
The Home page is the tour of the whole organization, top to bottom:

1. **Hero** — the headline "Unlocking creativity, igniting innovation," a one-line summary of what the Guild does *today*, and two buttons: **See what we offer** (jumps to the offerings section) and **Explore the Library**. Three quick stats sit below (12+ years, all ages, \$0 for kids). The little tilted cards on the right (Robotics, 3D Printing, Electronics, Creative Code) are **decorative** — they show the themes kids explore and are intentionally *not* clickable.
2. **How we help today** — marked with a green "**Available now**" badge. These six cards are the things the Guild can actually do for you right now: **Custom Events, Partnerships, Equipment Lending, Scouts & Clubs, Lesson-Plan Consultation**, and the **Resource Library**. Each card is a real link — five go to Contact ("Get in touch →"), the Library card opens the Library.

3. **Coming soon** — marked "**On the roadmap.**" These cards (Workshops & Bootcamps, After-School Programs, Competitive Activities, Mobile Lab, Minecraft Education, Drop-in Makerspace) are shown with a dashed border and a "**Coming soon**" tag, and are deliberately **not** clickable — so it's always clear what's live versus planned.
4. **Our approach** — a short "curiosity to capability" statement with three principles.
5. **Kuriosity teaser** — a dark, cosmic-styled band introducing the family-AI product, with an "In development · early access" badge and buttons into the full Kuriosity page.
6. **Our mission / values** — four value cards (hands-on, teamwork, learning from failure, inclusive community).
7. **From the Library** — a preview of three featured resources (clickable), plus "View all."
8. **Donate call-to-action** — a bright closing banner with Donate and Volunteer buttons.

Tip: anything with a green **Available now** chip or a "**Get in touch** →" arrow is a working link. Anything with a **Coming soon** chip is informational only.

3. About



Tells the Guild's story and builds trust:

- **Intro + impact stats** — 12+ years, 100% free for kids, hands-on, all ages.
- **Mission** — the longer "why we do this."
- **Core values** — six cards (hands-on learning, teamwork, embracing failure, inclusive community, curiosity-driven, responsible making).
- **Leadership** — founder bio (Matthew Ruge). *Reachable directly at* [/about#team](#).
- **What makes us different** — free for kids, real equipment, expert instruction, project-based.
- **Call to action** — buttons to support or get involved.

4. Library

The Library is the site's content hub — free, downloadable-style educational resources.

Library index

The screenshot shows the homepage of the Creators Guild website. At the top, there is a navigation bar with the logo and name 'Creators Guild' on the left, and links for 'About', 'What We Do', 'Library', 'Get Involved', 'Kuriosity', and 'Contact' in the center. On the right side of the navigation bar, there is a 'Donate' button. Below the navigation bar, there is a large hero section with the heading 'Resources for makers & educators.' and a sub-heading 'Lesson plans, project guides, and ready-to-play adventures — free to use in your classroom, club, or living room.' Below the hero section, there are three filter chips: 'All', 'AI & Technology', and 'RPG'. The 'All' chip is currently selected. Below the filter chips, there is a grid of three resource cards. Each card features an emoji thumbnail, a category and date, a title, and a short summary.

Filter chips: All, AI & Technology, RPG

Resource Card 1:
 Category: AI & TECHNOLOGY · Jan 9, 2026
 Title: How AI Learns — Knowledge Graph Activity
 Summary: Build a physical model of a knowledge graph to understand how AI learns from examples, makes predictions, and sometimes produces unexpected results. Perfect for ages 8–14.

Resource Card 2:
 Category: RPG · Dec 31, 2025
 Title: Adventure 3: The Cardboard Regatta
 Summary: The third adventure in our Scout RPG series. It's time for the camp's annual Cardboard Regatta — can your scouts design a boat that actually floats?


Resource Card 3:
 Category: RPG · Dec 31, 2025
 Title: Scout Adventure RPG — Adventure Collection
 Summary: A collection of three ready-to-play adventures designed for the Scout Adventure d10 RPG. Each adventure is self-contained and can be completed in one session.

- **Filter chips** at the top (All , AI & Technology , RPG) instantly filter the grid — no page reload. The active filter is highlighted.
- **Resource cards** show an emoji thumbnail, the category, the date, the title, a summary, and an age badge where relevant. Clicking a card opens its detail page.

A resource detail page

Kreators Guild About What We Do Library Get Involved Curiosity Contact Donate

[-- Back to the Library](#)



RPG · December 31, 2025 Ages 6-11

Scout Adventure RPG — Game Mechanics

A beginner-friendly d10 RPG system designed specifically for Cub Scouts and young children. Simple mechanics that focus on fun and imagination.

#RPG #Tabletop Games #Cub Scouts #Game Design #Youth Activities

A first tabletop RPG for young scouts

The Scout Adventure RPG is a **d10 system** built from the ground up for kids. The rules are intentionally light so the focus stays on storytelling, teamwork, and imagination — not bookkeeping.

Core mechanics

Each resource has a big header (category, date, age range, tags), the full write-up, and a closing banner inviting you to **Contact us** for the complete printable materials or to book a workshop. Resources cross-link to each other (e.g., the Scout RPG mechanics page links to its adventures).

Current resources: *How AI Learns (Knowledge Graph Activity)*, the *Scout Adventure RPG* system and adventure collection, and three ready-to-play adventures (*The Lost Trail*, *The Community Kitchen*, *The Cardboard Regatta*).

5. Get Involved

Four pages, all reachable from the **Get Involved** dropdown.

Donate

Creators Guild About What We Do Library Get Involved Kuriosity Contact [Donate](#)

Support our mission

Invest in the next generation.

Your donation directly impacts kids in our community by funding hands-on STEM events, equipment to lend, and the programs on our roadmap. As a 501(c)(3) nonprofit, all donations are tax-deductible.

[Contact us to give](#) [Ways to support](#)

DONATION IMPACT

See how your contribution makes a difference

\$50 Event Supplies Materials for a hands-on STEM event for a classroom, troop, or community group.	\$100 Lendable Equipment Add a tool or kit to our lending library for schools and clubs to borrow.	\$500 Launch a Program Help us pilot a roadmap program — like workshops, a mobile lab, or after-school	Gear Equipment Donation 3D printers, Arduino kits, tools, and materials expand what we can lend and run.
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Explains the impact of a gift (\$50 event supplies, \$100 lendable equipment, \$500 to launch a roadmap program, plus equipment donations) and the **ways to give** (monetary, equipment, corporate sponsorship). All giving is tax-deductible; the buttons route to Contact to arrange it.

Volunteer

Creators Guild About What We Do Library Get Involved Kuriosity Contact [Donate](#)

Volunteer with us

Share your skills. Shape a maker.

Bring your passion for STEM education and help inspire the next generation of engineers and makers. We'd love to have you on the team.

[Reach out to volunteer](#)

VOLUNTEER OPPORTUNITIES

Ways you can contribute

Contribute your time and expertise in whatever way fits you best.

- Event Assistant**
Help facilitate hands-on activities during custom events and community sessions.
- Mentor**
Guide students through projects and provide technical expertise in your area of knowledge.

Lists volunteer roles — **Event Assistant, Mentor, Content Creator, Event Support** — and a "reach out" call to action.

Membership (Equipment Lending)

The screenshot shows the Kretors Guild website. The navigation bar includes 'About', 'What We Do', 'Library', 'Get Involved', 'Kuriosity', 'Contact', and a 'Donate' button. A sub-header 'Equipment & Membership' is visible. The main heading is 'Real tools, in real hands.' followed by a paragraph: 'Today you can borrow our equipment for your classroom, club, or project. A full drop-in makerspace membership — workspace, materials, and community — is on the way.' Below this is a blue button 'Ask about equipment lending'. A card for 'Equipment Lending' features a wrench icon, a green 'Available now' badge, and a 'Request equipment →' link. At the bottom, a dashed 'On the roadmap' badge is visible above the text 'Full makerspace membership coming soon'.

Reframed around what's real today: **Equipment Lending** is marked **Available now** with a "Request equipment →" link. The full drop-in makerspace membership (workspace, materials at cost, community, adult workshops, ongoing support) is shown below as **Coming soon** (dashed, badged).

Equipment Wishlist

The screenshot shows the top navigation bar of the Kreateors Guild website. The logo is a purple lightning bolt with the text "Kreateors Guild". The navigation menu includes "About", "What We Do", "Library", "Get Involved", "Kuriosity", and "Contact". A "Donate" button is located in the top right corner. Below the navigation is a yellow gradient banner with the heading "Equipment wishlist" and the main title "Help us stock the lab." in large, bold, blue and red text. A sub-heading reads: "Help us expand our capabilities by donating equipment or funding these items. All contributions are tax-deductible. We accept new or gently used equipment that supports STEM education." A blue "Donate equipment" button is positioned below the text. The main content area is titled "HIGH PRIORITY ITEMS" and "What we need most". It features six white cards with icons and text: 3D Printers (FDM or resin printers for student projects), Arduino & Raspberry Pi Kits (Complete starter kits for electronics education), Hand Tools (Screwdrivers, pliers, wire strippers, multimeters), Soldering Stations (Temperature-controlled irons for), Laptop Computers (For programming, CAD, and), and Materials (Filament, electronic components).

Kreateors Guild About What We Do Library Get Involved Kuriosity Contact **Donate**

Equipment wishlist

Help us stock the lab.

Help us expand our capabilities by donating equipment or funding these items. All contributions are tax-deductible. We accept new or gently used equipment that supports STEM education.

Donate equipment

HIGH PRIORITY ITEMS

What we need most

- 3D Printers**
FDM or resin printers for student projects.
- Arduino & Raspberry Pi Kits**
Complete starter kits for electronics education.
- Hand Tools**
Screwdrivers, pliers, wire strippers, multimeters.
- Soldering Stations**
Temperature-controlled irons for
- Laptop Computers**
For programming, CAD, and
- Materials**
Filament, electronic components,

A prioritized list of gear the Guild needs (3D printers, Arduino/Pi kits, hand tools, soldering stations, laptops, materials), with a note that new or gently-used donations are welcome and tax-deductible.

6. Contact

Kreaors Guild About What We Do Library Get Involved Kuriosity Contact [Donate](#)

Contact

Get in touch!

Questions about our programs, want to volunteer, or interested in donating?
We'd love to hear from you — we typically respond within 1-2 business days.

Send us a message

Name

Email

Message

By submitting this form, you acknowledge and agree to the collection of your personal information per our [Privacy Policy](#).

[Send message](#)

Email
hello@kreaorsguild.org

Social Media
Follow us for updates:
[YouTube](#) [GitHub](#)

Organization
Kreaors Guild Inc.
501(c)(3) Nonprofit

- **Message form** — Name, Email, Message. On submit it opens your email app with the message pre-filled to hello@kreaorsguild.org (no server needed). Empty fields are caught with a friendly prompt.
- **Info cards** — direct email, social links (YouTube/GitHub), and the nonprofit's details.
- **"How can we help?"** — three cards clarifying what to write about: events/lending/consultation, donations/fundraising, and volunteering.

7. Kuriosity — the family AI

Kuriosity IN DEVELOPMENT [How it works](#) [Features](#) [Pricing](#) [FAQ](#) [Kreators Guild](#) [Request access](#)

A KREATORS GUILD PROJECT · 501(C)(3) NONPROFIT Free Forever · Family-First · Nonprofit

In development · early access for select testers

Kuriosity

The family AI that answers to **your family** — and no one else.

A warm, genuinely safe AI for the whole family — a guarded gateway between your kids and today's most capable AI models. Kids get a patient, fact-first tutor inspired by the gentleness of Mister Rogers. Parents get quiet oversight — **care, not surveillance**. Conversations are never mined, sold, or used for ads. And it's **free for families, forever** — paying unlocks more capability, never more safety.

[Request early access](#) [See how it works](#)

Your family's space. Your rules.
Every family gets its own protected space — memories, identities, alerts, audit trail — fully isolated on Kreators Guild infrastructure. No data mining. No ads. Ever.

Built for kids first.
An age-appropriate persona that answers scary questions honestly, teaches one concept at a time, honors your family's values — and always points kids back to their own family.

Parents in the loop.
Quiet alerts on what matters — self-harm, bullying, stranger contact, plus topics you choose to watch — reviewed privately in the parent portal.

WHAT FAMILIES GET

Everything your family needs — nothing it doesn't

A self-contained product page with its own dark, cosmic theme and its own slim header (with a "Kreators Guild" link back to the main site). It is framed throughout as **in development**.

Top to bottom:

1. **Hero** — the "Kuriosity" wordmark, the tagline "the family AI that answers to your family," an "**In development · early access for select testers**" badge, and **Request early access / See how it works** buttons. The three pillars (your family's space, built for kids first, parents in the loop) appear as cards.
2. **What families get** — eight feature cards (private memory per child, your values shape answers, watch flags & alerts, verified facts, won't-do-homework, teacher class profiles, kid-safe chat, ask-about-your-kids).
3. **The safety gauntlet** — the six-step pipeline every message passes through (Identity → Input Rails → PII Redaction → Curated Tools → Output Rails → Memory & Audit).

4. **Protections & voice** — two columns: plain-terms protections, and how Kuriosity talks with kids (modeled on Mister Rogers).
5. **How it's different** — versus ChatGPT/Alexa.
6. **Pricing** — Free Family (\$0), Family (\$3/kid, max \$9), Schools & Sponsors (teachers free), with the reminder that **safety is never a paid feature**.
7. **FAQ** — expandable questions (availability, "free forever," safety/accuracy, homework, data, who's behind it).
8. **Request early access** — a form (name, email, role, kids' ages, optional message) for select testers. Like the Contact form, it opens your email app to hello@kreatorsguild.org; no payment or commitment.

8. Privacy & Terms

Kreators Guild About What We Do Library Get Involved Kuriosity Contact [Donate](#)

[Back home](#)

Privacy Policy

Last updated: June 8, 2026

Template notice: This policy is a working draft for Kreators Guild Inc.. It should be reviewed by legal counsel — and aligned with COPPA, FERPA, and applicable state student-data-privacy laws — before launch, especially before the Kuriosity family-AI program collects any data.

Kreators Guild Inc. ("Kreators Guild," "we," "us," or "our") is a 501(c)(3) nonprofit. This Privacy Policy explains what information we collect when you use our website and programs, how we use it, and the choices you have. We collect the minimum necessary to run our programs, and **we do not sell personal information or use it for advertising**.

Information we collect

- **Information you give us** — such as your name and email when you contact us, volunteer, register for a program, donate, or request early access to Kuriosity.
- **Usage data** — basic, largely anonymous information your browser sends automatically (IP address, browser type, pages visited) used to keep the site working and understand general traffic.
- **Cookies** — we use only essential and preference cookies (for example, remembering your light/dark theme). We do not use advertising trackers.

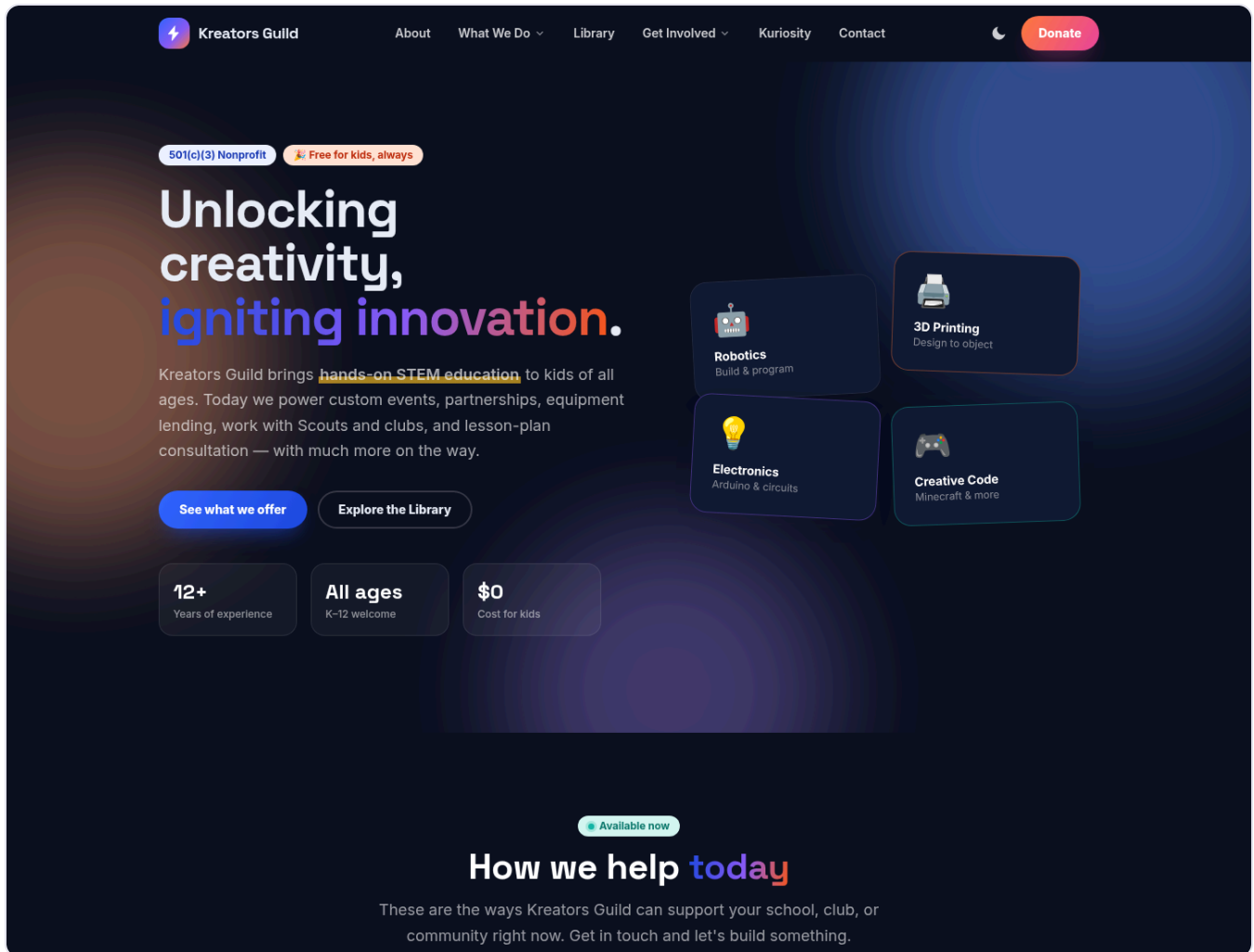
How we use information

- To respond to your messages and manage program enrollment, volunteering, donations, and membership.

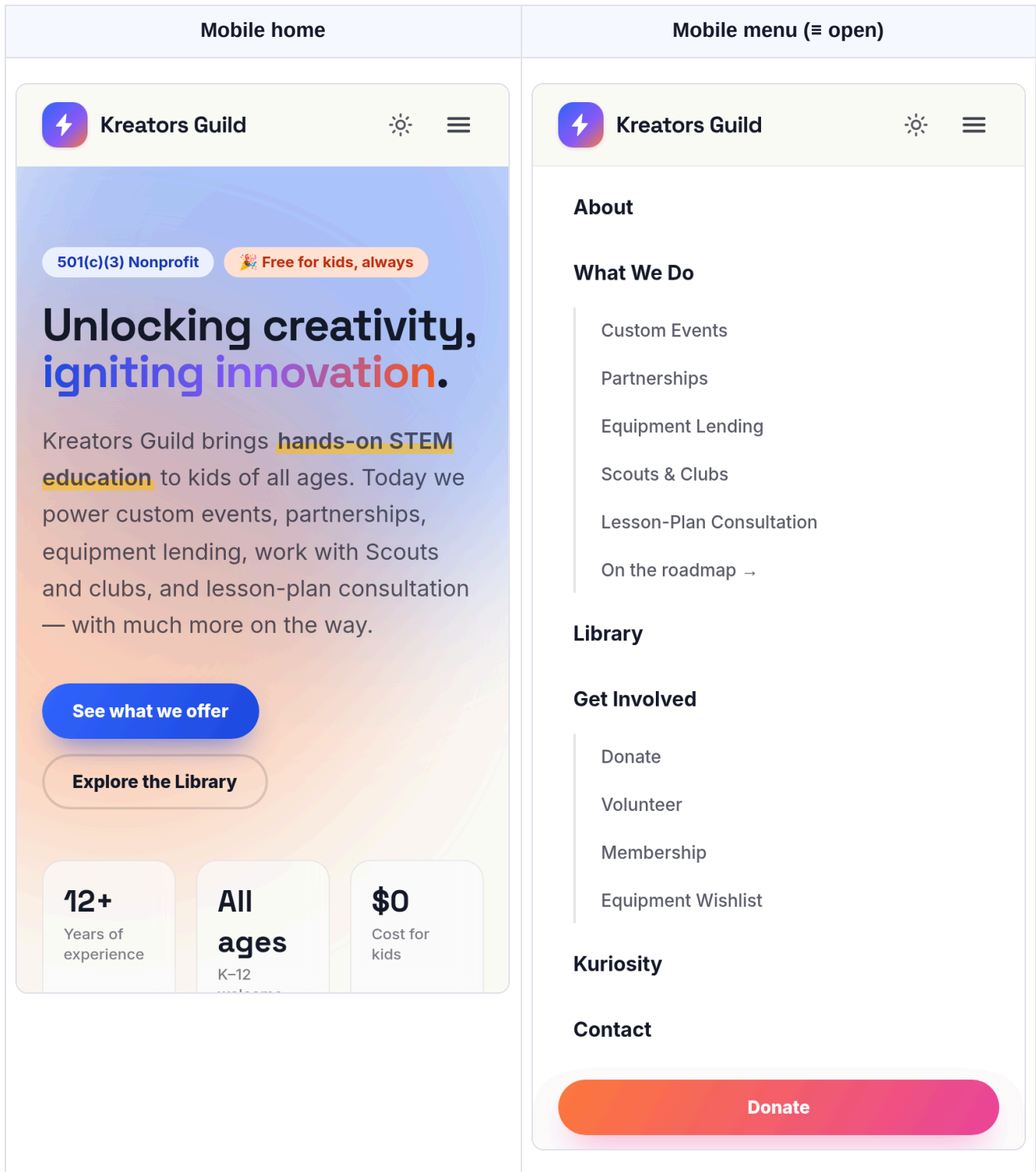
Plain-language **Privacy Policy** and **Terms & Conditions**, written for an organization that serves children (COPPA-aware, no data selling, parent-controlled accounts for Kuriosity). Both currently carry a visible **"template — review with counsel before launch"** banner. (*Terms page mirrors this layout.*)

9. Light / dark mode & mobile

Dark mode — toggle with the ☀️/🌙 button; every page adapts.



Mobile — the layout reflows to a single column, and the menu collapses into a ☰ button.



10. For editors & maintainers

The site is built with **Astro + Tailwind CSS v4** and hosted on **Cloudflare Pages**.

- **Run locally:** `npm install` then `npm run dev` (<http://localhost:4321>).
- **Edit navigation / footer / contact email:** `src/data/site.ts` .
- **Edit a page:** files in `src/pages/` (one per route). The Home page is `src/pages/index.astro` .
- **Mark something Available now vs Coming soon:** on the Home page, the `offerings` array = available (clickable cards), the `roadmap` array = coming soon (dashed, non-clickable). Keep this honest — only list things the Guild can actually do today as "Available now."
- **Add a Library resource:** drop a new `.mdx` file in `src/content/library/` (subfolders become URL segments). See the front-matter fields in `README.md` .
- **Deploy:** `npm run build` , then `wrangler pages deploy ./dist --project-name=kreators-guild --branch=main` (with the Cloudflare token + account id). Updates `kreatorsguild.org` automatically.
- **Forms** currently use `mailto:` (open the visitor's email app). To capture submissions automatically later, wire them to a form service.

See `README.md` for the full technical reference and the pre-launch checklist.